

What We Promise We Fulfill--Often More, We Advertise Conservatively, Preferring Frequently to Give a Little More Than We Promise, Rather Than Fail in Our Word in the Smallest Particle.

The Very Moment
TO STEP IN
AND BUY
IS
HERE.

FRANKEL'S

The Very Climax
OF THE
Mid-Summer Clearance Sale
IS REACHED.

...Mid-Summer Clearance Sale...

Commencing Wednesday, July 26.

We Promise Unheard of Bargains--We Shall Give More. To Realize their Full Value You Must Come and See Them.

Wash Goods.

- 3c A yard for Sheer Genuine Scotch Lawns, worth 5c.
- 5c A yard for real good quality Dimities, in figures and stripes. Worth 10c.
- 10c A yard for any and all of our fine Egyptian Dimities, in colors and stripes, and all of our Fancy Wash Goods, worth 15 and 25c.
- 8c A yard for any and all of our Fine Light and Dark colors of Muslins, formerly sold at 10 and 12c.
- 7 1/2c A yard for all Fancy and Solid colored Dress Ducks, worth 10 and 12 1/2c.
- 12 1/2c A yard for Fine French Sergine or Venetian Covert Cloth, worth 19c.
- 5c A yard for Nainsook Checks, cannot be equaled at 10c.

5c A Yard for Any of
Our Light Colored
Zephyrs and Cord-
ed Gingham.
Worth
10, 12 and 15c.

- 10c A yard for Eastlike Madras Cloth for Men's or Boy's Shirts, worth 12 1/2c.
- 15c A yard for Striped Linens for Children's Dress or Waists, worth 25c.
- 10c A yard for solid colored Cordory Piques in Red, Orange and Navy Blue and Pink, worth 15c.
- 8c A yard for Plaid Tow Linens, just the thing for summer skirts.

25c a Yard
For 68 inch Wide White
French Organdies.

- 10c A yard for Fine Quality Sheer India Linen, Worth 12 1/2c.
- 18c A yard for any of our regular 25c quality Egyptian Dimities.
- 23c A yard for any of our finest 30c and 35c French Dimities.

White Piques.
12 1/2c Piques at 10c---15c Piques at 12c.
25c Piques at 18c---35c Piques at 23c.
50c Piques at 35c.

A Slashing Of Table Linens.

- A harvest for housekeepers.
- 19c A yard for Turkey Red Damask regular price 25c.
- 33c A yard for Red Damask fast colors worth 45c.
- 39c A yard for Renfrew Red and Fancy Damask worth 50c.
- 16c A yard for Unbleached All Linen Damask Cloth worth 25c.
- 19c A yard for Bleached Table Damask worth 25c.
- 35c A yard for 1/2 Bleached and Bleach Linen Damask worth 45c.
- 50c A yard all Linen Table Damask worth 65c.
- 63c A yard 64 in. wide all linen German Damask worth 75c.
- 75c A yard 64 inch wide all linen elegant value worth \$1.50.

1-4 off 1-4 Off
NAPKINS
24 Dozen Napkins worth 85c. per doz. to \$6.00 per doz. at one fourth off regular value.

Curtains And Curtain Draperies

- \$1.19** A pair Swiss Curtain ruffled 3 yards long worth 1.50.
- \$1.39** A pair Figured Swiss ruffled Curtain 3 yard long Inlaid Inserting worth 1.75.
- \$2.98** A pair Bobinett ruffled Curtains 3 1/2 yards long worth 3.00.
- \$3.19** A pair good heavy Bobinett ruffled and lace trimmed Curtains 3 1/2 yard long worth 4.00.
- \$3.69** A pair Fine Bobinett and Battenberg lace ruffled Curtains worth 4.50.
- 10c A yard Figured Swiss 36 in. for curtains worth 15c.
- 10c A yard fancy figured Curtain Swiss 40 inches wide worth 20c.

39c
Your Pick and
Choice of any of our
Ladies Colored Shirt
Waists worth 75
and \$1.00 and \$1.25.

An Upheaval Of Low Prices on Hosiery.

- 7c A pair for child's and Misses Tan Ribbed Hose, regular 10c values.
- 10c A pair for heavy ribbed child-reus hosiery, sizes 6 1/2-7 1/2 8, regular 15c value.
- 19c A pair Boy's Military Hosiery, sizes 6 to 9, Black only, worth 25c.
- 19c A pair Misses Drop Stitched Black Hosiery, worth 25c.
- 10c A pair 3 for 25c ladies white foot Seamless Hosiery, worth 15c.
- 39c A pair Misses fine lace-work Lisle Hose, Black only, worth 50c.

19c A Pair
OR
3 Pair for 50 cents
Ladies Genuine Hermsdorf
40 Guage Black Hose, Splice
Heel and Toe,
WORTH 25c.

- 25c A pair or 6 pair for \$1.35 Ladies 40 Guage Hermsdorf hosiery, Blacks, high spliced and white feet.
- 32c A pair Ladies Tan or Black Drop Stitched hosiery, worth 40c.
- 39c A pair Ladies Black or Tan Lace Filligree hose, Hermsdorf dye, worth 50c.

LADIES
Tailor Made
COAT SUITS
Your Choice
AT
HALF-PRICE,

Here's where the knife does its work your choice of any ready made woolen skirt during this sale at

- HALF-PRICE--**
- 49c Ladies Linen Skirts, worth 75 cents.
- 69c Ladies Covert Cloth worth 98 cents.
- 98c Ladies fine Tailor Made Covert Cloth Skirts worth \$1.50.
- \$1.98** Ladies Trimmed Pique and Linen Skirts worth 2.50 to 3.00.

Bleached and Brown Domestics

AT LESS THAN MILL PRICES.

- 5c A yard fine quality Waldora Sea Island.
- 6 1/2c A yard for best Heavy Brown Domestics.
- 7 1/2c A yard for "Rival 36" inch wide bleach.
- 7 1/2c A yard for yard wide Masonville bleach cotton.
- 9 1/2c A yard for No. 60 Berkley Cambric.
- 12 1/2c A yard for No. 1 Lonsdale Cambric.
- 10c A yard for New York Mills Blue Cottonade worth 12 1/2c.
- 18c A yard for Pepperell 8 1/2 sheeting bleached.
- 16 1/2c A yard for 8 1/2 Pepperell brown sheeting.
- 19c A yard for 10 1/2 Pepperell sheeting bleached or brown.
- 29c A yard for 10 1/2 Utica bleach sheeting.

5c A YARD
For Amoskeag Apron Checks
Worth 6 1/2c.

- 7c A yard for good quality fast colors percales worth 10c.
- 9 1/2c A yard best quality Percale "Francais" fast colors worth 12c.

25 per cent Discount
One Fourth Off
All Our Linen and
Damask Towls.

- 45c For 9-4 ready made and hemmed Pepperell shirts.
- 59c For 10-4 full size ready made Fruit of loom sheets.

Sacrifice of Values In Dress Goods.

- 75c A yard. Good quality, New Pattern Black Cropon, never sold for less than \$1.00.
- \$1.19** A yard, better grade all-wool Crepons, new designs patterns for fall, worth \$1.50.
- 1.50 The Newest and Handsomest Effects of Wool Crepons, worth \$2.00.
- 45c A yard Elegant Quality and Handsome Patterns, Black Brocade Satin Finish, worth 60c.
- 35c A yard, Nice Quality Satin Brocade, worth 50c.
- 50c A yard, 45 inch all wool Cheviot Serge, worth 65c.

69c
Best Quality French
Flannels
FOR SHIRT WAISTS.

- BLACK SILKS.**
- We have the best quality at lowest price in the city.
- \$1.50** A yard for 36 inch Oil Boiled Taffeta silk worth \$2.00.
- \$1.25** A yard good quality 36 inch Black Taffeta. Worth \$1.50
- \$1.25** Per yard for "Sterling" Guaranteed Black Taffeta warranted 6 months wear.
- \$1.00** Per yard "21 inch" Oil Boiled Black Taffeta warranted not to split.

"Cybaline"
The Latest Black
Goods for Seperate
Skirts or Tailor-
Made Suits,

ONE-FOURTH-OFF ANY
SPECIAL SUIT PAT-
TERN IN THE HOUSE.
There are some beauties in the lot consisting of Novelty Suitings Woolen Crepes in every shade Silk Tissues and Foulardine.

N.B.-Positive-
ly no Goods
Sent on Ap-
proval or Laid
Aside at Clear-
ance Prices.

Don't Miss This Sale.

A Bona-Fide Clearance Sale of Dress Goods and General Dry Goods.



See Cut Prices on Ladies, Misses and Children's
Shoes and Slippers.

N.B.-Positive-
ly no Goods
Charged to
Any One at
Clearance
Sale Prices.